

**Media**

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**FOR IMMEDIATE RELEASE**

**Super Bowl MVP is “Well-Adjusted”**

*Professional athletes recognize the value of chiropractic care*

**CARMICHAEL, Calif. – March 15, 2011** -- From his son's first "stingers" to various neck, back and other injuries resulting from playing football, Dr. Ed Rodgers – Dad of championship Green Bay Packers' winning quarterback Aaron Rodgers -- was always there to make an adjustment. It was the care he received following a college football injury that led the Super Bowl MVP's father to pursue a chiropractic career.

"The structure of the human body, especially the spine, and its relationship to function can be impacted by the physical nature of accidents, falls, poor posture and injuries," says Dr. Rodgers. "That's why chiropractic care is so valuable for many acute and chronic health problems."

While providing chiropractic care for his three sons who played multiple sports during their school years, as well as his patients in Chico, California, Dr. Ed finds the natural hands-on methods of chiropractic care to be of great value. He points out that every NFL football team and the majority of college and high school athletic programs have a doctor of chiropractic available to treat their players. Athletes from all sports credit chiropractic care for their ability to recover from neck, back and other joint injuries, and play the game at a high level. Reflecting this expertise, 2010 marked the first time that chiropractors occupied the two top positions for the U.S. Olympic Committee (USOC) medical team.

Jack Dolbin DC, of Pottsville, Pennsylvania, was the starting wide receiver for the Denver Broncos in Super Bowl XII. His father and grandfather were chiropractors, as is his daughter.

"Patients of all ages are learning to appreciate the clinical skills of a chiropractor for conditions including headaches, neck and back pain and other health issues that are related to the spine and influenced by injuries and posture," says Dr. Dolbin.

Jerry Rice was inducted into the NFL Hall of Fame in 2010 and was recently chosen as the "greatest" pro football player of all time by a blue ribbon panel at the NFL Network. As a spokesperson for the Foundation for Chiropractic Progress, Rice says this about his legendary 20-year pro career: "I did a lot of things to stay in the game but regular visits to my chiropractor were among the most important."

#### **About Foundation for Chiropractic Progress**

A not-for-profit organization, the Foundation for Chiropractic Progress aims to inform and educate the general public about the many benefits associated with chiropractic care. To learn more about the Foundation, please visit us on the web at [www.yes2chiropractic.com](http://www.yes2chiropractic.com).

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